

2021 ANNUAL IMPACT REPORT



EARTH
GUARDIANS

WHO ARE WE?

Earth Guardians is an intergenerational organization with youth at the forefront that trains diverse youth to be effective leaders in the environmental, climate and social justice movements across the globe - using art, music, storytelling, on the ground projects, civic engagement and legal action to advance solutions to the critical issues we face as a global community.

EG trains and empowers youth to be effective leaders in the climate justice movement.

EG has over 400 youth Crews in over 70 countries working on climate, environmental and social issues directly impacting their communities.

GUIDING PRINCIPLES

Guardianship:

of the land, water and air, and all of us living here, we are connecting and protecting the environment.

Nonviolence:

committed to anti-oppression social and environmental work, internally (including personal health) & externally in all actions and campaigns.

Education:

sharing knowledge about the earth and sharing resources to help do justice work.

Community:

Unifying youth activists globally and collaborating with individuals, organizations & businesses.

SUSTAINABLE

7 AFFORDABLE AND
CLEAN ENERGY

15 LIFE ON LAND

10 REDUCED
INEQUALITIES

17 PARTNERSHIP FOR
GOALS

DEVELOPMENT

12 RESPONSIBLE
CONSUMPTION &
PRODUCTION

16 PEACE, JUSTICE &
STRONG
INSTITUTIONS

GOALS

13 CLIMATE ACTION

14 LIFE BELOW
WATER

2021 THE

YEAR OF

TRANSITION

2

**UNDER 40 BIPOC
LEADERSHIP**

4

**INDIGENOUS
YOUTH LEADERS
HEADING OUR
PROGRAMMS**

10

**GENDER
INCLUSIVE -
FEMALE BASED
LEADERS**

12

AMAZING STAFF

3

**Open minded
Adults**

9

**Diverse and
passionate youth**

CURRENT REACH

Over 120,000

followers on
facebook

Over 54
million

reached
through our
social media

Over 13,000

email newsletter
subscribers

Over 51,000

followers on
Instagram

In partnership with shift7 we distributed 10 million dollars worth of PPE and winter gear to Tribal nations across the US to fight COVID-19.

We sent 6 of our youth staff members to COP 26 to speak on multiple panels, present at various public events, and to participate in large scale non-violent direct actions over the course of 2 weeks.

IMPACT

We hosted a 5 Part virtual series on Hemp as an Eco-solution, with movement leaders as panelist, and 450 registrants, and 70k social media impressions.

Earth Guardians is an active member of the STMP Coallition, where we supported 3 of our Indigenous youth to sit on the steering committee, were active in the J.E.D.I team, and were constantly promoting direct actions to target the largest funders and insurers of fossil fuels worldwide.

i. Earth Guardians grew our global Crews from 267 in over 60 countries to 400 crews in over 70 countries working on issues directly impacting their communities.

ii. 65 youth leaders across the globe attended our virtual Indigenous Youth Leadership, Regional Directors Trainings, and Crew Leadership Trainings - empowering their Crews with new Climate Justice Leadership skills.

iii. Our Regional Crew Directors mentor youth Crews in their different regions worldwide.

iv. More than \$26,000 was granted towards EG Youth Council members, Indigenous Youth Initiative members, Regional Directors and Crew leads for their organizing and campaign work.

v. Our Speakers Bureau Youth, a powerful, inspirational team, spoke at 34 events across the globe engaging and educating tens of thousands of people. Totaling to \$26000 paid directly to youth leaders, and Booking Fees brought in \$6000 of income to the organization.

vi. Our Crews globally planted over 10,000 trees in 2021.

TRAININGS

Inspite of the pandemic we were able to adjust and conduct hybrid / virtual trainings for our youth around the globe.

4 virtual trainings for our Regional Directors took place in August providing them climate justice leadership skills

4 sessions of Leadership Development trainings were provided to our crews throughout November and December

15 trainings were provided to our team in Africa on climate change and plastic pollution

200 children in Togo were trained on environmental changes and sustainability through our partnership with 3 Educational centers

We were able to conduct our first hybrid Earth Guardians Visioning session with four intensive 2 hours sessions over the course of a month

YOUTH MICRO GRANTS

- Total of 32 micro grants awarded, amounting to **\$26,000**

Successful hybrid project grant summit with an attendance of 40 people.

A few of our favorite Projects included:

- *Plastic Pillow Project.*
- *Beach Clean Ups*
- *7K Project Seed Planting*
- *Bee keeping project*

YOUTH COUNCIL

THE EG Youth Council, our youth steering committee, has been busy being active and vocal on the direction of all of the projects and programs at Earth Guardian.

Additionally in 2021 they worked on the following:

- *Organized a social media campaign called “Of the Land”*
- *Taking proactive lead in creating our social media content.*
- *Setting the foundation for the inclusion of more International Youth Council members.*
- *Helped to create and launch the EG Project Grant Program*

CREWS

We are so proud of our Crews and the grassroots work they did Globally this past year including, but not limited to the following projects:

*Keystone XL Banner Drops,
Mutual Aid and Traditional Medicines,
Reclamation of Indigenous Story,
Indigenous life ways and Digital storytelling,
Mutual Aid for Elders,
Anti Colonial Book Club,
Indigenous Health Care Recognition Project,
Rebuilding of Community Kitchen,
Traditional life-ways/ Elder support,
7K Tree planting Project,
Organic foods and Sustainable Development,
Awareness and Training on Community Based,
Climate Change Adaptation Capacity Building for famers,
Tree planting and Education Program,
Plastic ban and clean up,
Art Meets Plastics project,
Litter Collection Project and Tree Planting,
Storytelling and Engagement Through Media Production,
Reforestation Initiative in Uganda,
Border Crisis Relief,
Free litter initiative integrated with urban gardening/agriculture,
Planting a Pollinator Garden*

COP 26

We sent a delegation of 6 diverse and passionate youth council and staff members from our team to COP 26. We participated in, presented at and sat on panels in the following:

Fridays for Future March

It Takes Roots

Global Youth Reception co-hosted by EarthX and Youngo

Global Day of Action

Loss and Damage Protest

How Our Voices are Silences Peoples Summit Panel

Stop Climate Horror March through Edinburgh

Trillion Dollar Bash

Loss and Damage Panel

How Our Voices are Silences Peoples Summit Panel

MINGA + NDN Collective Art Workshop

MINGA - Talk: Reducing Inequalities with the Amazonian Youth

Cura La Tierra

JP Morgan Action: blood money

Networking events with EarthX

DONATION TARGETS FOR 2022

1. Environmental campaigns and projects.
2. Youth development and leadership trainings.
3. Youth stipends to fund time spent working on campaigns and projects.
4. Micro-grants to fund Global Earth Guardian youth lead grassroots community projects.
5. Staff salaries to support youth and campaign work.
6. Overhead including administrative staff time and other general overhead.

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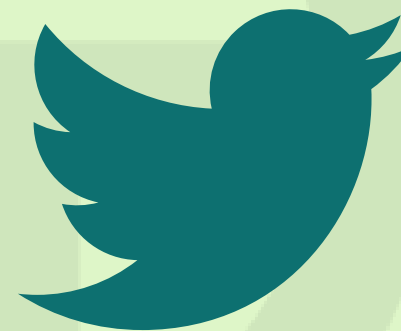
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